

TEAM Leicester

PARTNERSHIP PACK 2022/23



www.teamleicester.uk
hello@teamleicestermipim.co.uk
[@TeamLeicesterUK](https://twitter.com/TeamLeicesterUK)
[@TeamLeicesterUK](https://www.linkedin.com/company/teamleicesteruk)

mipim



A word from the Directors

Hello and thanks for your interest in Team Leicester!

Formed some five years ago, Team Leicester is a public/private partnership which brings the property and construction sector together to champion the industry, the inward investment message, and the vast range of exciting opportunities for development and investment in Leicester and Leicestershire, both here in the UK and at MIPIM.

Our public sector partners, Leicester City Council and Leicestershire County Council play an important part in the partnership, actively supporting and being accessible to all partners.

We aim to provide a platform for people and businesses in the industry and supply chain to connect and build beneficial, long-standing relationships – and those who were members of Team Leicester previously found it brought about many business benefits and new contacts.

We are interested in talking to any organisation – particularly those in the property and construction industry - about becoming involved with Team Leicester. In the past, our delegation has included developers, construction, financiers, architects, surveyors, legal services, business consultancies and support services, to name but a few.

Please get in touch if you have any questions – our contact details are on the back of this document. We look forward to speaking to you about being part of Team Leicester!



@Light Up Leicester, Leicester City Centre

The Team Leicester Directors



Rob McGuinn
Director
MDA Consulting



Richard Osborn
Regional Director and
Real Estate Partner
Excello Law



Mukesh Patel
Managing Partner
Freeths



“We really see this a year-round partnership, and we work with our sponsors and all of our stakeholders, to draw attention to Leicester and Leicestershire and what we have to offer.”

Richard Osborn,
Regional Director, Excello Law



@McLaren Leicester City Football Club
New Training Ground



What's included?

Becoming a Team Leicester partner provides exclusive opportunities to meet and network with high calibre property and construction sector individuals and businesses, potentially opening doors to a wealth of opportunities as well as some of the most lucrative development and investment prospects in the UK.

Our MIPIM 2023 programme includes a pre-MIPIM partner networking and introduction gathering held locally in February.

In March, we travel to Cannes for our main MIPIM Gala Dinner and networking events. Partners receive a number of places as part of their membership, allowing you to court and cultivate your guests. A sumptuous four course menu and first-rate entertainment in a sophisticated environment, provides in an inspiring setting that is sure to impress!

On return from MIPIM, we gather partners together so we can learn from, and discuss, the MIPIM experience in readiness for the following year.

We are already looking forward to 'life after Cannes', including how we can get involved in UK REiif 2023 in Leeds.



© National Forest, Jacqui Rock

What does it cost?

Price Held from 2019!

We are pleased to say that our prices have not increased since 2019 – and at just £1,950+VAT per business, becoming a Team Leicester partner offers outstanding value for money. There is a comprehensive package which encompasses:

- Places at all Team Leicester events, both domestic and in Cannes, including a minimum of two tickets to the MIPIM gala dinner.
- Exceptional brand and profile building through every available marketing channel, including digital campaigns, multiple social media channels, web and printed marketing materials, reaching a local, regional and national audience.
- Multiple opportunities to promote and market projects to a broad and targeted audience
- Controlled access to contacts, introductions and assistance to facilitate meetings as required
- Access to senior public sector officers for meetings and discussions before, during or post MIPIM



To get involved in Team Leicester and discuss sponsorship, contact Rob McGuinn on 0116 204 2568 or email rmcguinn@mdaconsulting.co.uk or contact the team on hello@teamleicestertermipm.co.uk.

Contact



To discuss becoming a Team Leicester partner, contact Rob McGuinn on 0116 204 2568 or email rmcguinn@mdaconsulting.co.uk.

There's lots more information on our website at: www.teamleicester.uk

For any other information or enquiries, contact us a hello@teamleicestermipim.co.uk

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Michael Barker,
Senior Partner Stephen George & Partners



“MIPIM doesn't just hand you projects on a plate (well, not very often), but it is the perfect setting for raising our profile, networking and reinforcing the relationships that are so vital to our business. What struck me so very strongly was how everyone was willing to talk very openly, on a huge range of topics.”

There's lots more information on our website at: www.teamleicester.uk

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Joe Levy,
Managing Director at Bradgate Estates



**Team Leicester Headline Partner
2019/20/21**

““Going to MIPIM with Team Leicester makes a world of difference as it really is a 'team' that supports each other - and that's why we are proud to be Team Leicester's headline partner.

“I would say to any business thinking of going to MIPIM to just 'go for it' with Team Leicester – particularly as you'll be able to tap into help and advice from seasoned MIPIM-goers.”

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